

MPFweb.com Services

NIAGARA BUZZ - PROMOTING YOUR BUSINESS ONLINE	<i>Niagara Buzz Directory and News are annual fees</i>
Niagara Business Directory Listing (includes internal domain name)	\$100
o External Domain Name	\$25
Niagara Business Buzz News Service (monthly+ posts w/Twitter and Facebook follow-up)	\$100
o Coupon Listing	\$15
WEBSITES	
Domain name (annual fee)	\$25
Per page fee (first time)	\$75
Renewals	\$100 plus \$20 per page
Service charges – maintenance, additions, etc.	\$35 per hour / half hour minimum
Shopping Cart – online store	Additional charges based on SSL requirements, # of items, etc.
BUZZ YOUR BUSINESS VIDEOS	<i>Includes posting online and post on Niagara Buzz</i>
1 min. Business Video Tour	\$50
2-3 min. Business Video Tour	\$75
QR CODES	<i>Includes post on Niagara Buzz</i>
QR code in jpg format for business card, flyer, etc.	\$15
QR code linked to online offer/coupon/website in jpg format	
o monthly – Honey Codes & Niagara Buzz	\$25
o quarterly – Honey Codes & Niagara Buzz	\$40
QR code linked to personalized landing page on TheHoneyCode.com	\$75
EMAIL NEWSLETTERS	<i>Using your email collection list</i>
Up to 300 addresses per emailing	\$25
Over 300 addresses per emailing	\$35
Survey/Poll with data collection and reporting	\$25
PRESS RELEASE & TECHNICAL WRITING	<i>Submitted to local news, radio, and online news outlets</i>
1-2 Page Press Release	\$25
o 1-2 photos with submittal	\$10
Technical Writing (per hour)	\$35
Proofing Services (per hour)	\$25

Ask me about FACEBOOK and TWITTER services!